

# Laura Sudulich

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CURRENT APPOINTMENT Senior Lecturer in Politics, University of Kent (since September 2015)

PREVIOUS APPOINTMENTS Research Fellow, Université Libre de Bruxelles (2013-2015)  
Max Weber Fellow, European University Institute (2012-2013)  
Lecturer, Department of Political Science, University of Amsterdam (2009-2012)

EDUCATION Ph.D. Political Science, July 2010, Trinity College Dublin, Ireland. Dissertation's title 'Cyber?space oddity? An analysis of political parties websites and online campaigning'  
Postgraduate Diploma in Statistics, October 2008, Department of Statistics, Trinity College Dublin, Ireland  
Integrated MA-BA Political Science (History and Politics), June 2002, University of Florence, Italy

GRANTS AND SCHOLARSHIP

- October 2017. *Unites States Institute of Peace, Citizen Preferences in the Design of Effective Peace Settlements*, with Feargal Cochrane, Neo Loizides and Edward Morgan-Jones 100000
- May 2016. Faculty of Social Science, University of Kent *Will the campaign make a difference?* with Matthew Goodwin. £3000
- 2015-2016. British Academy *Gender, Campaign Coverage, and Mobilisation Effects* with Maarja Luhiste and Susan Banducci. £10000
- 2014-2015. Wiener-Anspach Foundation Principal Investigator *Political Knowledge and the Web*. Joint research project between the Oxford Internet Institute and Cevipol at Université Libre de Bruxelles €110000
- 2014-2015. Université Libre de Bruxelles Vice Rector Award: €10000
- 2004-2009. Departmental Bursary Trinity College Dublin

## PUBLICATIONS

### Peer-Reviewed Journals

- A Comparative Study of the Effects of Electoral Institutions on Campaigns, with Siim Trumm. *British Journal of Political Science*. DOI: 10.1057/s41269-016-0027-8. Online first: February 2, 2017.

- Information Effect on Voter Turnout: How Campaign Spending Mobilises Voters, with Siim Trumm and Joshua Townsley. *Acta Politica*. Forthcoming, 2017.
- What does it take to make it to the polling station? The effects of campaign activities on electoral participation, with Siim Trumm. *Party Politics*. Doi: 10.1177/1354068816647209. Online First: May 2016.
- Internet Effects in Times of Political Crisis: Online News-gathering and Attitudes Towards the European Union, with Leonardo Baccini and Matthew Wall. *Public Opinion Quarterly*. Doi: 10.1093/poq/nfv055. Online First: March 2016.
- Wired Voters: The Effects of Internet Use on Voters' Electoral Uncertainty, with Matthew Wall and Leonardo Baccini. *British Journal of Political Science*. (2015). Volume 45, Issue 4, pp 853 - 881.
- Why bother campaigning? Campaign effectiveness in the 2009 European Parliament elections, with Matthew Wall and David Farrell. *Electoral Studies*. (2013). Volume 32, Issue 4, pp. 768-778.
- What are the odds? Using online betting markets to predict the 2010 UK election result, with Matthew Wall and Kevin Cunningham. *Journal of Elections Public Opinion and Parties*. (2012). Volume 22, Issue 1, pp. 3-26.
- Maria Laura Sudulich. Can the Internet reinvent democracy? *Irish Political Studies*. (2011). Volume 26, Issue 4, pp. 563-577.
- How do candidates spend their money? Objects of campaign spending and the effectiveness of diversification, with Matthew Wall. *Electoral Studies*. (2011). Volume 30, Issue 2, pp. 91-111.
- "Every little helps". Cyber campaigning in the 2007 Irish General Election, with Matthew Wall. *Journal of Information Technology and Politics*. (2010). Volume 7, Issue 4, pp. 340-355.
- 'Rewarding the Wealthy versus Looking after the Poor'. A research note on affective perception of Right and Left by candidates in the 2007 Irish general elections, with Matthew Wall. *Irish Political Studies*. (2010). Volume 25, Issue 1, pp. 95-106.
- Matrix Revolutions? An analysis of party organization and ICT use by political parties in the Republic of Ireland, with Matthew Wall. *Information, Communication and Society*. (2010). Volume 13, Issue 4, pp. 574-591.
- Public opinion and the use of political websites: an analysis of political attitudes online and offline in Ireland, with Matthew Wall, Rory Costello and Enrique Leon. *Information Polity*. (2009). Volume 14, Issue 3, pp. 203-218.
- Keeping up with Murphys Candidate cyber-campaigning in the 2007 Irish General Election, with Matthew Wall. *Parliamentary Affairs*. (2009). Volume 63, Issue 3, pp. 456-475.

### Edited Volumes

- The Politicisation of Immigration in the Netherlands, with Joost Berkhout and Wouter van der Brug. In *Support and Opposition to Migration*. Wouter van der Brug and Gianni D'Amato (eds), Routledge, London (2015).
- Netherlands, Ireland and UK: Euroscepticism does (not) triumph. In *The European Parliament Elections of 2014* Lorenzo De Sio, Vincenzo Emanuele and Nicola Maggini (eds). Centro Italiano Studi Elettorali, Rome (2014).
- Party placement in supranational elections: The case of the 2009 EP elections, with Diego Garzia, Alexander H. Trechsel and Kristjan Vassil.. In *Matching Voters with Parties and Candidates: Voting Advice Applications in a Comparative Perspective* Diego Garzia and Stefan Marschall (eds), ECPR Press, Colchester (2014).
- The importance of method in the study of the political Internet, with Marta Cantijoch, Rachel Gibson, Matthew Wall and Steven Ward. In *Analyzing Social Media Data and Web Networks: New Methods for Political Science* Gibson R., Cantijoch M. and Ward S.(eds), Palgrave Macmillan (2014).
- Do ethos, ideology, country and electoral strength make a difference in cyberspace? Testing an explanatory model of parties websites. In *Views from the Cloud: Politics, Citizens and the Internet in Comparative Perspective* Nixon P., Rawal R. and Mercea D.(eds), Routledge, London (2013) .

- Internet Explorers. The Online Campaign, with Matthew Wall in *How Ireland voted 2011* Michael Gallagher and Michael Marsh (eds), Palgrave MacMilland (2011).
- Ireland, with Conor Little and Matthew Wall. in *The 2009 Elections to the European Parliament*, Wojciech Gagatsek (ed), Robert Schuman Centre for Advanced Studies, European University Institute, Florence (2010).
- Challengers to Traditional E-Government, with Paul G. Nixon and Antje Grebner. in *Understanding E-Government in Europe: Issues and Challenges*, Paul G. Nixon, V. Koutrakou & R. Rawal (eds), Routledge, London (2009).

### Working papers

- Should I Immunize Myself Against Internet Hoaxes on Vaccination? An Experimental Assessment of Source and Message Credibility, with Claudio Gentili and Jean-Benoit Pilet
- The voters or the media? Explaining gendered candidate coverage in Europe, with Susan Banducci and Maarja Luhiste

### ADMINISTRATIVE RESPONSABILITIES

- Kent Q-Step Centre: Director (January 2018-April 2018)
- Kent Q-Step Centre: Coordinator for the School of Politics and IR (207-2018)
- School of Politics and IR, Comparative Politics Group: Coordinator

### TEACHING

#### **2015- 2017. University of Kent, School of Politics and International Relations**

- PO657. BA year 2. Political Research and Analysis (Fall 2015; Fall 2016; Fall 2017)
- PO8100. MA/PhD: Quantitative Methodology for Political Science (Spring 2016; Fall 2016; Spring 2018)
- PO327. BA year 1. Introduction to Comparative Politics (Spring 2016; Spring 2017)
- PO590. BA year 3. Specialist Dissertation (2016, 2017, 2018)

#### **2009-2012. University of Amsterdam, Department of Political Science**

- BA thesis module, Bachelorproject: Media System and Politics (Fall 2010, Fall 2011)
- BA thesis module, Bachelorproject: The making of Electoral Campaigns (Spring 2011, Spring 2012)
- MA thesis module, Afstudeerproject: Support and Opposition to Migration (Spring2010)
- MA: The Role of New Technologies in Electoral Campaigns and Party Competition (Spring 2012)
- BA: Cyberspace, new generation and new forms of political engagement (Spring 2010, Spring 2011)

#### **Short courses**

- 2016-2018. Survey Design, Kent Graduate School
- June 2016. Media effects, European University Institute
- July 2015. Internet based socio-political data. ECPR Summer School in Methods and Techniques
- 2010-2011. Quantitative Content Analysis of Media Content, University of Amsterdam and Université Libre de Bruxelles

PHD SUPERVISION University of Kent: Joshua Townsley, Guillermo Reyes-Pasqual, Jack Bridgewater, Sadie Chana

PROFESSIONAL  
ACTIVITY

**Editorial Activity:**

- European Consortium Political Research (ECPR) Press Editor.
- Journal of Election Public Opinion and Parties: Associate Editor

**External Examiner:**

- MSc Policy Analytics. University of Exeter
- MA Politics Public Policy. University of Swansea
- BA Politics. University of Swansea

**Panels/Sections:**

- Section Chair:
  - ECPR General Conference 2018. *Turbulent Elections*
  - ECPR General Conference 2017. *Are Anti-Politics and Post-Truth the New Face of Political Communication?*
  - Midwest Political Science Association 2017. *Information Technologies and Politics*
  - ECPR General Conference 2015. *Political Communication at Cross Roads*
- Panel Chair:
  - IPSA 2014. Big Social Data and the Study of Elections, Citizens and Parties.
  - ECPR General Conference 2013. Voters and the Media: Analysis of the effects of new and traditional media on electoral behavior.
  - ECPR General Conference 2013. Public opinion in the Internet age.
- Workshop Co-director with Rob Johns: Social Media and the Dynamics of Public Opinion: New Avenues for Research. ECPR Joint Sessions, Pisa 2016.

**Refereeing Activity:**

American Journal of Political Science; American Political Science Review; British Journal of Political Science; European Journal of Political Research; International Journal of Press/Politics; Information Communication and Society; Journal of Information Technology and Politics; Journal of Elections Public Opinion and Parties; Political Communication, Party Politics; Policy and Internet, Political Studies.

INVITED TALKS &  
CONFERENCES

**Invited Talks**

- May 15, 2017. Mannheim Centre for European Social Research (MZES) Colloquium
- November 2, 2016: University of Manchester, Department of Politics Politics Series
- June 9, 2016. European University Institute, PhD Training Series.
- February 17, 2016 Bournemouth University, Communication Seminar Series

## Conferences since 2014

- 2017: MPSA; WPSA; APSA; ECPR
- 2016: MPSA; EPSA; IPSA; APSA
- 2015: MPSA; EPSA; EPOP; ECPR
- 2014: MPSA; EPSA; IPSA; EPOP; ECPR

## LANGUAGES

Italian (native); English (fluent); Spanish (very good command); French (basic communication skills)

## TECHNICAL SKILLS

STATA: advanced knowledge  
R: working knowledge  
SPSS: working knowledge