

## Laura Sudulich

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CONTACT INFORMATION University of Kent, School of Politics and International Relations  
Rutherford College (Room W4.E1)  
CT2 7NX Canterbury, Kent  
United Kingdom  
✉L.Sudulich@kent.ac.uk  
✉sudulicm@tcd.ie  
☎+44 7533309303  
Web: laurasudulich.eu

CURRENT APPOINTMENT Senior Lecturer in Politics, University of Kent

PREVIOUS APPOINTMENTS Research Fellow, Université Libre de Bruxelles (2013-2015)  
Max Weber Fellow, European University Institute (2012-2013)  
Research Fellow/Lecturer, Department of Political Science, University of Amsterdam (2009-2012)

EDUCATION Ph.D. Political Science, July 2010, Trinity College Dublin, Ireland  
Postgraduate Diploma in Statistics, October 2008, Department of Statistics, Trinity College Dublin, Ireland  
Integrated MA-BA Political Science (History and Politics), June 2002, University of Florence, Italy

GRANTS, SCHOLARSHIP AND AWARDS – 2015-2016. *Gender, Campaign Coverage, and Mobilisation Effects* with Maarja Luhiste and Susan Banducci. £10000  
– 2014-2015. Principal Investigator *Political Knowledge and the Web*. Joint research project between the Oxford Internet Institute and Cevipol at Université Libre de Bruxelles. Funded by the Wiener-Anspach Foundation: €110000  
– 2014-2015. Université Libre de Bruxelles Vice Rector Award: €10000  
– 2004-2009. Departmental Bursary Trinity College Dublin

## PUBLICATIONS

### Peer-Reviewed Journals

- A Comparative Study of the Effects of Electoral Institutions on Campaigns, with Siim Trumm. *British Journal of Political Science*. Forthcoming, 2017.
- What does it take to make it to the polling station? The effects of campaign activities on electoral participation, with Siim Trumm. *Party Politics*. Forthcoming, 2017.
- Internet Effects in Times of Political Crisis: Online News-gathering and Attitudes Towards the European Union, with Leonardo Baccini and Matthew Wall. *Public Opinion Quarterly*. Forthcoming 2016.

- Wired Voters: The Effects of Internet Use on Voters' Electoral Uncertainty, with Matthew Wall and Leonardo Baccini. *British Journal of Political Science*. (2015). Volume 45, Issue 4, pp 853 - 881.
- Why bother campaigning? Campaign effectiveness in the 2009 European Parliament elections, with Matthew Wall and David Farrell. *Electoral Studies*. (2013). Volume 32, Issue 4, pp. 768-778.
- What are the odds? Using online betting markets to predict the 2010 UK election result, with Matthew Wall and Kevin Cunningham. *Journal of Elections Public Opinion and Parties*. (2012). Volume 22, Issue 1, pp. 3-26.
- Maria Laura Sudulich. Can the Internet reinvent democracy? *Irish Political Studies*. (2011). Volume 26, Issue 4, pp. 563-577.
- How do candidates spend their money? Objects of campaign spending and the effectiveness of diversification, with Matthew Wall. *Electoral Studies*. (2011). Volume 30, Issue 2, pp. 91-111.
- "Every little helps". Cyber campaigning in the 2007 Irish General Election, with Matthew Wall. *Journal of Information Technology and Politics*. (2010). Volume 7, Issue 4, pp. 340-355.
- 'Rewarding the Wealthy versus Looking after the Poor'. A research note on affective perception of Right and Left by candidates in the 2007 Irish general elections, with Matthew Wall. *Irish Political Studies*. (2010). Volume 25, Issue 1, pp. 95-106.
- Matrix Revolutions? An analysis of party organization and ICT use by political parties in the Republic of Ireland, with Matthew Wall. *Information, Communication and Society*. (2010). Volume 13, Issue 4, pp. 574-591.
- Public opinion and the use of political websites: an analysis of political attitudes online and offline in Ireland, with Matthew Wall, Rory Costello and Enrique Leon. *Information Polity*. (2009). Volume 14, Issue 3, pp. 203-218.
- Keeping up with Murphys Candidate cyber-campaigning in the 2007 Irish General Election, with Matthew Wall. *Parliamentary Affairs*. (2009). Volume 63, Issue 3, pp. 456-475.

### Edited Volumes

- The Politicisation of Immigration in the Netherlands, with Joost Berkhout and Wouter van der Brug. In *Support and Opposition to Migration*. Wouter van der Brug and Gianni D'Amato (eds), Routledge, London (2015).
- Netherlands, Ireland and UK: Euroscepticism does (not) triumph. In *The European Parliament Elections of 2014* Lorenzo De Sio, Vincenzo Emanuele and Nicola Maggini (eds). Centro Italiano Studi Elettorali, Rome (2014).
- Party placement in supranational elections: The case of the 2009 EP elections, with Diego Garzia, Alexander H. Trechsel and Kristjan Vassil.. In *Matching Voters with Parties and Candidates: Voting Advice Applications in a Comparative Perspective* Diego Garzia and Stefan Marschall (eds), ECPR Press, Colchester (2014).
- The importance of method in the study of the political Internet, with Marta Cantijoch, Rachel Gibson, Matthew Wall and Steven Ward. In *Analyzing Social Media Data and Web Networks: New Methods for Political Science* Gibson R., Cantijoch M. and Ward S.(eds), Palgrave Macmillan (2014).
- Do ethos, ideology, country and electoral strength make a difference in cyberspace? Testing an explanatory model of parties websites. In *Views from the Cloud: Politics, Citizens and the Internet in Comparative Perspective* Nixon P., Rawal R. and Mercea D.(eds), Routledge, London (2013) .
- Internet Explorers. The Online Campaign, with Matthew Wall in *How Ireland voted 2011* Michael Gallagher and Michael Marsh (eds), Palgrave Macmillan (2011).
- Ireland, with Conor Little and Matthew Wall. in *The 2009 Elections to the European Parliament*, Wojciech Gagatsek (ed), Robert Schuman Centre for Advanced Studies, European University Institute, Florence (2010).
- Challengers to Traditional E-Government, with Paul G. Nixon and Antje Grebner. in *Understanding E-Government in Europe: Issues and Challenges*, Paul G. Nixon, V. Koutrakou & R. Rawal (eds), Routledge, London (2009).

### Under Review

- The Impact of Multiple Media on Public Opinion Towards the European Union, with Leonardo Baccini.
- Information Effect on Voter Turnout: How Campaign Spending Mobilises Voters, with Siim Trumm and Joshua Townsley.
- The determinants and dynamics of Twitter-based interactions among candidates, with Michael Boireau, Matteo Gagliolo and Emilie van Haute.

### WIP and recent presentations

- Using All Possible Means to Win? Explaining Gender Differences in Online Campaigning, with Maarja Luhiste. Presented at MPSA 2016, April 7-10, Chicago, USA.
- Should I Immunize Myself Against Internet Hoaxes on Vaccination? An Experimental Assessment of Source and Message Credibility, with Claudio Gentili. Presented at MPSA 2016, April 7-10, Chicago, USA.
- Not all that glitters is gold. Assessing the (absence of) impact of social media on preference voting in the 2014 Belgian general election, with Kristof Jacobs, Jean-Benoit Pilet and Matteo Gagliolo.

### DATA AND CODEBOOKS

- Joost Berkhout; Sudulich, Laura; Ruedin, Didier; Peintinger, Teresa; Meyer, Sarah; Vangoidsenhoven, Guido; Cunningham, Kevin; Ros, Virginia; Wunderlich, Daniel, 2013, "Political Claims Analysis: Support and Opposition to Migration"
- Berkhout, Joost and Sudulich, Maria Laura, Codebook for Political Claims Analysis (2011). SOM Working Paper No. 2011-02.
- Didier Ruedin; Laura Morales; Virginia Ros; Laura Sudulich; Joost Berkhout; Kevin Cunningham; Teresa Peintinger; Sarah Meyer; Guido Vangoidsenhoven; Daniel Wunderlich, 2012, "Political Opportunity Structures - Countries"
- Laura Morales; Virginia Ros; Laura Sudulich; Joost Berkhout; Kevin Cunningham; Teresa Peintinger; Didier Ruedin; Guido Vangoidsenhoven; Daniel Wunderlich, 2012, Comparative Data Set of Immigration-Related Statistics 1995-2009

### TEACHING

2015- 2016. University of Kent. School of Politics and International Relations

- BA: Political Research and Analysis (Fall)
- MA/PhD: Quantitative Methodology for Political Science (Spring)
- Introduction to Comparative Politics (Spring). Co-taught with Paolo Dardanelli.

2009-2012. Department of Political Science, University of Amsterdam

- BA thesis module, Bachelorproject: Media System and Politics (Fall 2010, Fall 2011)
- BA thesis module, Bachelorproject: The making of Electoral Campaigns (Spring 2011, Spring 2012)
- MA thesis module, Afstudeerproject: Support and Opposition to Migration (Spring 2010)
- MA: The Role of New Technologies in Electoral Campaigns and Party Competition (Spring 2012)
- BA: Cyberspace, new generation and new forms of political engagement (Spring 2010, Spring 2011)

2011-2012. Instructor, Quantitative Content Analysis of Media Content, University of Amsterdam and Université Libre de Bruxelles

PHD SUPERVISION University of Kent: Joshua Townsley, Guillermo Reyes-Pasqual (second supervisor), Craign McCann (second supervisor).

PROFESSIONAL  
ACTIVITY

**Editorial Activity:**

ECPR Press Editor. In charge of the Methods Series.

**Panels/Sections:**

- Workshop Co-director with Rob Johns: Social Media and the Dynamics of Public Opinion: New Avenues for Research. ECPR Joint Sessions, Pisa 2016.
  
- Section Chair:
  - Midwest Political Science Association 2017. Politics
  - ECPR General Conference 2015. *Political Communication at Cross Roads*
  
- Panel Chair:
  - IPSA 2014. Big Social Data and the Study of Elections, Citizens and Parties.
  - ECPR General Conference 2013. Voters and the Media: Analysis of the effects of new and traditional media on electoral behavior.
  - ECPR General Conference 2013. Public opinion in the Internet age.

**Refereeing Activity:**

American Journal of political Science; British Journal of Political Science; European Journal of Political Research; International Journal of Press/Politics; Information Communication and Society; Journal of Information Technology and Politics; Journal of Elections Public Opinion and Parties; Political Communication, Party Politics; Policy and Internet, Political Studies.

**Member of:**

International Advisory Board of the 2014 EP Election Project EU&I of the European Union Democracy Observatory (Robert Schuman Centre for Advanced Studies)  
ECPR Standing Group on Internet and Politics (since 2009)  
Political Communication Specialist Group of the Political Studies Association of Ireland (since 2011)  
Political Studies Association of Ireland (since 2005)  
Midwest Political Science Association (since 2006)  
European Political Science Association (since 2012)

LANGUAGES

Italian (native); English (fluent); Spanish (very good command); French (working knowledge).

TECHNICAL SKILLS

STATA: advanced knowledge  
R: working knowledge  
SPSS: working knowledge